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**DEDICATED NEW WEBSITE LAUNCHED FOR**

**THE 2014 CONCOURS OF ELEGANCE**

 **AT HAMPTON COURT PALACE**

* **All-new website launched for the 2014 Concours of Elegance**
* **Dedicated Concours of Elegance website whets the appetite for the 2014 event at Hampton Court Palace (5-7 September)**
* **Website includes the latest Concours news, plus a flavour of the exceptional car line-up, the unique Royal Palace location, entertaining at the event, Concours partners, ticket sales, image and video galleries, charity details, plus everything else the Concours enthusiast could wish to know**

An all-new website - dedicated to this year’s Concours of Elegance at Hampton Court Palace (from 5 to 7 September) - is now launched and on-line to review and explore at

<http://concoursofelegance.co.uk/>

The brand new Concours of Elegance website not only provides essential information to all participants and visitors about the 2014 event, but it also whets the appetite for September’s event, conveying much of the elegance, style and passion that makes the Concours of Elegance an unmissable occasion for all discerning motor car enthusiasts.

The new website includes a flavour of just some of the 60 exceptional rare and exclusive Concours cars, painstakingly selected by the event’s panel of automotive experts. As a taster, for 2014 these will include a brace of significant pre-war Mercedes-Benz models, to be joined at Hampton Court Palace by an imposing 1912 Rolls-Royce Silver Ghost Baker Tourer, a 1932 Bugatti Type 55 Figoni et Falaschi Roadster, a 1957 Ferrari 250 Tour de France Scaglietti Corsa Berlinetta, Pininfarina’s one-off 1960 Alfa Romeo Superflow IV Coupe, a scarce mid-engined 1970 AMC AMX/3 and the 1986 Monte Carlo Rally-winning Lancia Delta S4.

Supporting the main hand-picked 60-Concours entries will be a display of over 350 other desirable cars from all eras within the Hampton Court Palace grounds on the Saturday and Sunday, presented by a wide variety of car clubs, exclusive Concours classic car tours, and prestige motor vehicle manufacturers.

Information on these, plus event partners, chosen charities and entertaining opportunities at the Concours - with tailor-made hospitality and picnicking packages - are detailed in the new Concours of Elegance website.

The website also includes an easy click-through link to purchase tickets to the 2014 Concours - which includes free entry into Hampton Court Palace – plus details of the stunning Palace venue itself. Videos and an image gallery of the previous Concours of Elegance events at Windsor Castle and St James’s Palace can also be viewed to revive memories of these exceptional, award-winning occasions.

A dedicated Media area, for the exclusive use of the press only, has also been set-up for media accreditation applications and the latest Concours news updates.

The 2014 Concours of Elegance at Hampton Court Palace will be open to the public on Saturday 6 September and Sunday 7 September, with adult entry tickets, event merchandise and hospitality available to purchase on-line now from £25 per person, per day.

**- Ends -**

**For further information, contact:**

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**For regular updates and ticket sales:**

For more information, ticket purchase details and regular Concours of Elegance updates, please visit www. http://concoursofelegance.co.uk/

Facebook: [www.facebook.com/concoursofelegance](http://www.facebook.com/concoursofelegance)

Twitter: [www.twitter.com/ConcoursUK](http://www.twitter.com/ConcoursUK)

**About the Concours of Elegance:**

Established in 2012, the inaugural Concours of Elegance was held within the private grounds of Windsor Castle to mark the diamond jubilee of Her Majesty the Queen’s reign. Organised by Thorough Events, the first Concours of Elegance set a new global benchmark for a classic car concours; winning prestigious awards in the process; unheard of for a ‘start-up’ event in its first year. The second Concours of Elegance was held in 2013 to equal fanfare and acclaim at the historic Royal Palace of St James in London. Only the highest caliber of cars are invited to the Concours of Elegance, event, with the rarest cars in the world, from all over the world, painstakingly selected by the Concours Steering Committee; a respected team of authoritative historic car experts. A key objective of the annual Concours of Elegance is to raise significant sums for charity, with the 2013 event at St James’s Palace generating in excess of £250,000.