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# TREAT THE ‘WORLD’S GREATEST DAD’ TO SEEING

# THE WORLD’S GREATEST CARS

# AT THE 2014 CONCOURS OF ELEGANCE

# FOR FATHER’S DAY

* **A ticket to the 2014 Concours of Elegance at Hampton Court Palace makes the perfect Father’s Day gift**
* **Sixty of the rarest and greatest car ever made to gather at the Concours, joined by more than 350 other fine automobiles**
* **Unique Royal Palace location the perfect setting for entertaining your Father, family and friends, with many tailored hospitality and picnic options on offer too**

With Father’s Day now just 50 days away (Sunday 15 June), the Concours of Elegance is encouraging all good sons and daughters to show just how much they appreciate their car-loving ‘old man’ by treating him to a visit to this year’s Concours at Hampton Court Palace, from 5-7 September.

Following its first two award-winning Concours of Elegance events – previously held at Windsor Castle and St James’s Palace in 2013 – the third international Concours of Elegance in September will bring together 60 of the rarest and greatest cars from around the world for the Concours – many of them never seen before in this country – set to grace the Fountain Gardens on the East side of the historic Hampton Court Palace.

Supporting the 60 hand-picked Concours entries will be a display of over 350 other desirable cars from all eras within the Hampton Court Palace grounds on the Saturday and Sunday, presented by a wide variety of car clubs, exclusive Concours classic car tours, and prestige motor vehicle manufacturers.

The annual Concours of Elegance remains unique in being the only automotive event in the world to enjoy an authentic and spectacular Royal Palace as its backdrop, with keen Royal motoring enthusiast HRH Prince Michael of Kent as the event’s Patron.

In addition to its unique Royal Palace location, the annual Concours of Elegance differs in other ways from a traditional *concours,* which usually includes a judging panel briefed to scrutinise each entry and select a ‘winning’ car.  The Concours of Elegance organisers maintain that if a car has been invited to participate in the Concours, it is already a winner, with each vehicle owner voting on the other Concours car that he or she considers to be the most elegant car in the event.

A key objective of the annual Concours of Elegance is to raise funds for selected charities, with the 2013 event at St James’s Palace raising in excess of £250,000. The charities set to benefit from the 2014 Concours of Elegance at Hampton Court Palace will be announced shortly.

The 2014 Concours of Elegance at Hampton Court Palace will be open to all fathers, and other members of the family, on Saturday 6 September and Sunday 7 September, with adult entry tickets available to purchase (strictly in advance only) now from £25 per person, per day.

Ticket details, plus more information on entertaining opportunities at the Concours - with tailor-made hospitality and picnicking packages - are detailed in the new Concours of Elegance website (www. <http://concoursofelegance.co.uk/> ).

**- Ends -**

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**For regular updates and ticket sales:**

For more information, ticket purchase details and regular Concours of Elegance updates, please visit www. http://concoursofelegance.co.uk/

Facebook: [www.facebook.com/concoursofelegance](http://www.facebook.com/concoursofelegance)

Twitter: [www.twitter.com/ConcoursUK](http://www.twitter.com/ConcoursUK)

**About the Concours of Elegance:**

Established in 2012, the inaugural Concours of Elegance was held within the private grounds of Windsor Castle to mark the diamond jubilee of Her Majesty the Queen’s reign. Organised by Thorough Events, the first Concours of Elegance set a new global benchmark for a classic car concours; winning prestigious awards in the process; unheard of for a ‘start-up’ event in its first year. The second Concours of Elegance was held in 2013 to equal fanfare and acclaim at the historic Royal Palace of St James in London. Only the highest caliber of cars are invited to the Concours of Elegance, event, with the rarest cars in the world, from all over the world, painstakingly selected by the Concours Steering Committee; a respected team of authoritative historic car experts. A key objective of the annual Concours of Elegance is to raise significant sums for charity, with the 2013 event at St James’s Palace generating in excess of £250,000.