For Immediate Release: 28 May 2014

**THE 2014 CONCOURS OF ELEGANCE**

**CONFIRMS THE FIRST CONCOURS CARS TO APPEAR**

**AT HAMPTON COURT PALACE –**

**FROM AN 1896 LUTZMANN TO A 2014 FERRARI LaFERRARI**

* **The 2014 Concours of Elegance at Hampton Court Palace, (5-7 September) confirms the first half-dozen star car entries for this year’s event**
* **The 60 Concours cars will range from an 1896 Lutzmann, through to the 21st Century Ferrari LaFerrari hypercar, with 65 percent attending from overseas**
* **Sixty carefully selected rare and exceptional concours cars – from Alfa Romeo to Zagato – will be joined by hundreds of other world-class vehicles from the cream of the car clubs and automobile manufacturers**
* **The 2014 Concours will tell the story of the motor car, from the pioneering days of the late 19th Century, right up to the latest hypercar**

This year’s Concours of Elegance at Hampton Court Palace (from 5 to 7 September), supported by AIG, will see 60 of the world’s most desirable, rare and exclusive motor cars – forming the main Concours entries – augmented by hundreds of the very best cars from a wide variety of enthusiast car clubs, as well as the latest bespoke sports cars and luxury models from a number of prestige car manufacturers.

The Concours of Elegance’s Steering Committee is now able to confirm around 10 percent of the 60 Concours cars, each set to help tell the story of the motor car. From the pioneering days of the horseless carriage in the late 19th Century, right through to the very latest state-of-the-art 200 mph+ hypercar, the 60 exceptional Concours cars – many of them never seen before in this country – will grace the Fountain Gardens on the East side of the historic Hampton Court Palace.

The earliest of car in this year’s Concours will be the ultra-rare **1896 Lutzmann.**  The Lutzmann will be displayed alongside a state-of-the-art **2014 Ferrari LaFerrari** hypercar to vividly help tell the story of the evolution of the motor car over the last 120 years.

Based in Dessau, East Germany, pioneering motor car maker Freidrich **Lutzmann** was clearly inspired by the first Benz four-wheeled car to make a very similar vehicle of his own, to become one of the earliest German motor vehicle manufacturers.  In late 1898, Opel entered the motor industry by acquiring the Lutzmann plant, patents, stock, and staff, all of which was transferred across Germany to Rüsselsheim, where Opel remains to this day as one of Germany's largest vehicle producers.

Post World War 1, the rapid progression in car development can clearly be seen in the stunning **Touring-bodied 1931 Alfa Romeo 6C 1750 ‘Flying Star’**. Built specifically for the 1931 Concorso d'Eleganza Villa d'Este, where it was accompanied by model Josette Pozzo, together they fittingly took the prized Coppa d'Oro di Villa d'Este trophy, and more than 70 years on, this Alfa Romeo was still winning plaudits, taking the top trophies at the 2005 Pebble Beach Concours, and upon its return to Villa d'Este in 2007. It will make its British debut at Hampton Court Palace in September.

Post-World War 2, the new-found optimism of the 1950s is perfectly illustrated by an unusual version of the advanced Jaguar XK120. With a distinctive domed Perspex roof 'bubble', the **Jaguar XK120 'Jabbeke'** is famed for its 1953 land speed record of 173.159 mph, achieved on Belgium’s Jabbeke Motorway by Jaguar’s then test and development driver Norman Dewis.

Moving on to the late 20th Century, the exciting 1966 Le Mans 24 Hours race-winning **Ford GT40** will share Hampton Court Palace’s Fountain Gardens with one of just six mid-engined **1970 AMC AMX/3** sportscars, plus the spectacular one-off **Bertone Lancia Stratos Zero** show car, also from 1970, and being shown on British soil for the very first time.

An example of the 950 bhp hybrid **Ferrari LaFerrari** will dramatically bring the 2014 Concours of Elegance into the 21st Century. The LaFerrari has the highest power output of any production model made by the celebrated Modena marque, with just 499 examples of this exceptional £1 million+ car being built.

Accompanying these impressive cars will be another 53 exceptional Concours entries at Hampton Court Palace, plus hundreds of other fine motor cars. The majority of historically important and sought-after car marques will be represented at the Concours, including fine examples of Bentley, Rolls-Royce, Bugatti, Hispano-Suiza, Packard, Aston Martin and Maserati, plus many other sought-after marques, making this is an unmissable event for anyone who appreciates outstanding automobiles.

More details of many of the remaining cars due to participate in the 2014 Concours of Elegance will be revealed over the coming weeks and months. As a further taster though, a brace of significant and rare pre-war Mercedes-Benz models will also be present at Hampton Court Palace, as will an imposing 1912 Rolls-Royce Silver Ghost Baker Tourer, a 1932 Bugatti Type 55 Figoni et Falaschi Roadster, a 1957 Ferrari 250 Tour de France Scaglietti Corsa Berlinetta, and the 1986 Monte Carlo Rallye-winning Lancia Delta S4.

Supporting the Concours will be a display of over 700 other desirable cars from all eras within the Hampton Court Palace grounds on the Saturday and Sunday, presented by a wide variety of car clubs and motor manufacturers. For the first time this year, a Club Trophy will be awarded to the best club concours-winning car too.

The 2014 Concours of Elegance at Hampton Court Palace will be open to the public on Saturday 6 September and Sunday 7 September, with entry tickets available to purchase now, strictly in advance only from £25 per person, per day, from the Concours of Elegance website (www.concoursofelegance.co.uk). Limited edition Concours of Elegance Posters and Concours of Elegance Souvenir Catalogues wcan also be ordered on-line.

**- Ends -**

**For further information, contact:**

Media enquiries and Accreditation Applications:

Gary Axon, Head of Automotive and Classic Car PR, and/or

Adam Tait, Senior Press Officer, Influence Associates

Tel: +44 (0)2072 879 610 or +44 (0)7780 543 255

Email: [gary@influenceassociates.com](mailto:gary@infludenceassociates.com) and/or [adam@influenceassociates.com](mailto:adam@influenceassociates.com)

General information:

Iain Campbell, Thorough Events Ltd – [iain@thoroughevents.co.uk](mailto:iain@thoroughevents.co.uk)

**For regular updates and ticket sales:**

For more information, ticket purchase details and regular Concours of Elegance updates, please visit [www.concoursofelegance.com](http://www.concoursofelegance.com/)

Facebook: [www.facebook.com/concoursofelegance](http://www.facebook.com/concoursofelegance)

Twitter: [www.twitter.com/ConcoursUK](http://www.twitter.com/ConcoursUK)

**About the Concours of Elegance:**

Established in 2012, the inaugural Concours of Elegance was held within the private grounds of Windsor Castle to mark the diamond jubilee of Her Majesty the Queen’s reign. Organised by Thorough Events, the first Concours of Elegance set a new global benchmark for a classic car concours; winning prestigious awards in the process; unheard of for a ‘start-up’ event in its first year. The second Concours of Elegance was held in 2013 to equal fanfare and acclaim at the historic Royal Palace of St James in London. Only the highest caliber of cars are invited to the Concours of Elegance, event, with the rarest cars in the world, from all over the world, painstakingly selected by the Concours Steering Committee; a respected team of authoritative historic car experts. A key objective of the annual Concours of Elegance is to raise significant sums for charity, with the 2013 event at St James’s Palace generating in excess of £250,000.